

Position Description: Graphic Designer/Digital Media Specialist

Job Title: KFL Graphic Designer/Digital Media Specialist

Organization: Kansans for Life

Reports To: Director of Communications

Type of Position: Full Time, Salaried Position

Location: Greater Kansas City area

KFL is seeking a talented and creative Graphic Designer/Digital Media Specialist to join our statewide team, officing from the Overland Park, KS, location. As a member of the Communications team, you will play a crucial role in supporting our organization through the creation of visually appealing and engaging designs for a variety of educational and marketing materials.

Qualifications:

- Strong passion for the protection of innocent human life.
- Previous work role or significant internship experience in graphic design or related field.
- Proficient in industry-standard design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.).
- Strong understanding of design principles, typography, and color theory.
- Basic knowledge of video editing software (e.g., Adobe Premiere or other) is a plus.
- Some familiarity with WordPress and web design principles, including UI/UX design and responsive design.
- Excellent communication skills and ability to effectively collaborate with team members.
- Ability to manage several projects simultaneously and meet deadlines.
- Strong attention to detail and ability to produce high-quality work.
- Positive attitude, adaptability, and willingness to learn and grow in a fast-paced environment.
- A portfolio showcasing previous design work, demonstrating creativity and technical skills.
- Bachelor's degree in Graphic Design is preferred but not required.

Responsibilities:

The Graphic Design/Digital Media Specialist will:

- Work within brand standards to produce a wide variety of print and digital deliverables with art direction provided by KFL leadership
- Adhere to a standard business work schedule (M-F) with occasional evening or weekend hours, as needed.
- Be available to support KFL full-team events, including possible infrequent travel.
- Collaborate with external partners, vendors and consultants on design and communication projects.
- Assist Communications team with collection of data on digital content and preparing reports for the executive director.
- Also be responsible for a variety of tasks, as assigned.

To Apply:

Please send a resume with link to portfolio and three references to Kansans for Life, 3301 W. 13th St, Wichita KS 67203, or e-mail to KFL@KFL.org